

NEWS RELEASE
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Sip, Stroll and Shop at the 2016 Pensacola Beach Art & Wine Festival in October

Pensacola, Fla. (September XX, 2016) - The Pensacola Beach Boardwalk will transform into an artist and wine lover's paradise on Sunday, Oct. 23, for the 2016 Pensacola Beach Art & Wine Festival.

For the ninth consecutive year, the Pensacola Beach Chamber of Commerce invites the public to spend a beautiful Sunday afternoon strolling the Pensacola Beach Boardwalk, enjoying the fall air while sampling wines and perusing the works of some of the Gulf Coast's most talented artists.

Starting at 11 a.m. and lasting until 4 p.m., the festival brings together more than 20 local artists and dozens of wine selections, all in one place. Tastings will begin at noon and last until 3 p.m. Featured wines will be available for purchase at The Wine Bar on the boardwalk. In addition, local indie pop band, Continuum, will be performing live music along the Santa Rosa Sound.

"The Pensacola Beach Chamber is proud to showcase just how much talent we have locally," says Nicole Stacey, president of the Pensacola Beach Chamber of Commerce. "There is such a variety of artists — from painting to custom jewelry to pottery — just to name a few."

The festival is free to the public, however to participate in the food and wine tastings you must purchase a ticket and receive a wristband. Advance tickets for the tastings are \$30 or \$50 for a pair, and can be purchased by going to pensacolabeachchamber.com through Thursday, Oct. 20. A select number of tickets will be available for purchase for \$35 the day of the event.

About the Pensacola Beach Art & Wine Festival

The Pensacola Beach Art & Wine Festival is one of several festivals and events presented by the Pensacola Beach Chamber of Commerce, Inc. The Chamber is a not-for-profit corporation committed to promoting, advancing and stimulating civic, business, commercial interests and the general welfare on Pensacola Beach.